elastic

Elastic Excellence Awards
FAQ and Tips 2024

Direct all questions to awards@elastic.co

Frequently asked questions

What are the Elastic Excellence Awards?
The Elastic Excellence Awards celebrate organizations and individuals demonstrating ingenuity and resilience by pushing the limits of search, observability, and security with groundbreaking implementations. The Awards enable us to recognize the efforts of the Elastic Community (customers and users alike) and celebrate their work.

Who can apply to the Elastic Excellence Awards?
A customer or a user who is using Elastic (paid or unpaid subscription).
Partner-only submissions must have a named customer or be a direct user of Elastic to be considered.

What are the dates of the program?

Applications Open	Applications Close	Winners Notified	Ceremony
November 13, 2024	December 20, 2024	February 18, 2025	May 2025

2024 Award Categories

Business Transformation Award - 1 Winner per solution
Recognizing organizations that are creating measurable, company-wide added value.

Innovation Award - 1 Winner | 2 Honorees
Recognizing organizations incorporating GenAI to reimagine how problems are approached and tackling iterations head-on to innovate and achieve success.

Cause Award - 1 Winner | 2 Honorees
Recognizing organizations that are addressing social and humanitarian challenges for the betterment of the world.

Public Sector Award - 1 Winner | 2 Honorees
Recognizing Public Sector organizations that are leading the way in innovative, sustainable, and critical use cases.

Certified Professional of the Year - 1 Winner | 2 Honorees
Recognizing one individual who received their Elastic Certification and then went on to give back to the Elastic community and advance their personal and professional goals. Applicants applying for this award must have received an Elastic Professional Certification no later than November 2023.

Tips from our judges

Excellence is about your organization, your team, and their objectives
Your application should showcase how you are able to utilize Elastic and your unique ability to accomplish your objectives. Be clear about the value you are providing through your Elastic implementation and the importance of your team's work.

Storytelling over list-making
Ensure your application highlights the purpose and outcomes of your project. Sharing your Elastic project journey will provide the judges with valuable insight into your use case. If your application reads like a bill of materials or a consulting Statement of Work, it is unlikely to stand apart from your peers.

We <3 the technical bits
While we love to hear the business impact of your use case, it is also important that the judges can effectively evaluate the specifics of how you are using Elastic. Things like architecture diagrams, tangible outcomes (improved speed, cost savings, security, etc.), and specific technical challenges solved are key components of your application. We encourage you to send screenshots, demo videos, and supplemental materials to awards@elastic.co (include your organization name and submission category in the subject line).

Don't let a small budget deter you from applying
These Awards are meant to recognize our strongest and most ambitious customers and users regardless of their IT budget. Provide the context to help our judges understand what you've achieved and whom it has affected.

Use your Elastic Account Team as a resource
Let your Elastic Account Team know you are applying for the awards. They will be happy to review your application and provide recommendations to make your submission more competitive.